

# Cumbria SOCIAL ENTERPRISE PARTNERSHIP

Working in partnership to strengthen Social Enterprise in Cumbria



To celebrate and recognise social enterprise in Cumbria, an awards ceremony is to be held at the **Cumbria Social Enterprise Partnership (CSEP) Conference** on Monday, **21<sup>st</sup> March 2011**. Once again there are four categories in the awards and your social enterprise can apply for more than one category if you meet the criteria (information on the individual categories is detailed in the following pages).



## The Cumbria Social Enterprise Partnership Awards & Conference

Venue: Foxys, Carlisle United  
on Monday, 21st March 2011

**“Show everyone what social enterprise  
achieves for Cumbria!”**

You have lots to gain from applying, so please do enter. Tell us what you have achieved over the last year or two and you could win one of our great prizes for both the winners and runners-up.

**\*\* Completed applications must be received no later than 5pm Friday 11<sup>th</sup> March \*\***



**The 4 Categories for the awards are as follows:-**

- Existing Social Enterprise of the Year
- New Social Enterprise of the Year
- Co-operative of the Year
- Community Enterprise of the Year

You can enter for more than one category if you fit the criteria.

The awards are **FREE** to enter.

You can nominate your own organisation or  
it can be done by another person or organisation/enterprise.

# CSEP Awards 2011

## Criteria for Award Categories & Judging Process



CATEGORY 1 : EXISTING SOCIAL ENTERPRISE OF THE YEAR	
<b>Award sponsors:</b>	 <b>Winner: £500 +£250 PR support from Big Story Media</b> <b>Runner-up: £250</b>
<b>CRITERIA FOR THIS AWARD:</b> You will have been trading <b>for 3 years+</b> and need to show us why your business is ahead of all the rest. An established business, you need to show what it is that makes you better than the rest. You should tell us what you have done, where and with whom. For example, have you done any of the following? <ul style="list-style-type: none"><li>• Developed and implemented a strategy that has resulted in a strong brand and high increases in turnover and profits;</li><li>• Delivered on your social aims with clear proof to demonstrate this;</li><li>• Improved your market share;</li><li>• Worked in a successful partnership;</li><li>• Obtained a relevant quality mark/quality standard;</li><li>• Continued a programme of product/service development;</li><li>• Invested in staff through training and built a successful team;</li><li>• Impacted positively on the local community through job creation and community involvement.</li></ul> <i>NB: Please attach a promotional photograph and any other supporting evidence i.e. press cuttings, advertising/promotional material or statistics, (%) increase in business turnover, membership etc to support your application.</i>	

CATEGORY 2 : NEW SOCIAL ENTERPRISE OF THE YEAR	
<b>Award sponsors:</b>	 <b>Winner: £500 + £250 PR support from Big Story Media</b> <b>Runner-up: £250</b>
<b>CRITERIA FOR THIS AWARD:</b> You will have been trading <b>for less than 3 years</b> and you need to show us why your new business is an award winner. You should tell us what you have done where and with whom. We need to see why you think your social enterprise shines out? For example, have you done any of the following? <ul style="list-style-type: none"><li>• Developed and implemented a strategy which has the potential to result in a strong brand or successful forecasts on turnover and profits;</li><li>• Developed a clear monitoring system to provide evidence that you are working towards delivering on your social aims;</li><li>• Identified your market and are aiming to take a stake in/improve your market share;</li><li>• Policies and standards in place to ensure customer satisfaction with either your product/service;</li><li>• Plans for/or have had a successful launch;</li><li>• Plans for working in partnership;</li><li>• Invested in staff through training and have built a successful team and/or;</li><li>• Will have a positive impact on the local community through job creation and community involvement.</li></ul> <i>NB: Please attach a promotional photograph and any other supporting evidence i.e. press cuttings, advertising/promotional material or statistics, (%) increase in business turnover, membership etc to support your application..</i>	

# CSEP Awards 2011



## Criteria for Award Categories & Judging Process

### CATEGORY 3 : CO-OPERATIVE OF THE YEAR

Award sponsors:



Winner: £500 + £250 PR support from Big Story Media

Runner-up: £250

**CRITERIA FOR THIS AWARD:** This award is open to worker cooperatives, multi-stakeholder co-operatives, credit unions and co-operative consortia.

Convince us why you should be our Co-operative of the Year. Tell us how you have benefited your members or grown your business and invested in your staff. For example, have you done any of the following?

- Developed and implemented a strategy that has resulted in a strong brand and high increases in turnover and profits;
- Delivered on your social aims with clear proof to demonstrate this;
- Actively co-operated with other cooperatives:
- Improved your market share;
- Attained customer satisfaction with either your product/service;
- Provided Member Benefit and practice democracy;
- A continued programme of product/service development;
- Invested in staff through education and training and built a successful team;
- Impacted positively on the local community through job creation & community involvement.

*N.B. Please attach a promotional photograph and any other supporting evidence i.e. press cuttings, advertising/promotional material or statistics, (%) increase in business turnover, membership etc to support your application.*

### CATEGORY 4 : COMMUNITY ENTERPRISE OF THE YEAR

Award sponsors:



Winner: £500 + £250 PR support from Big Story Media

Runner-up: £250

**CRITERIA FOR THIS AWARD:**

You should be community based, owned and managed; building partnerships and alliances; engaging in economic, environment and social regeneration; responding to the needs of the community. You need to demonstrate that you are:

• **Community based, owned and managed**

Show the ways in which you involve and engage with local people in your work.

• **Actively involved in partnerships and alliances between the community, voluntary, private and public sectors**

Demonstrate how you occupy a position where the business, public, community and voluntary sectors all meet.

• **Engaged in the economic, environmental and social regeneration of a defined area**

By this we mean setting up and running an inclusive mix of services or facilities which respond to the needs of a community.

• **Independent, self-sufficient or aiming for self sufficiency, and not for private profit**

And you are achieving, or demonstrably working towards, sustainable change. As independent organisations you will avoid over-reliance on a single funder, and aim to reduce dependence on grant-aid in the long term. To do this, you will build up trading operations or contract income and may create an income-earning asset base. Any business must not be for private gain and any surpluses are applied to the social objectives of the organisation.

*N B. Please attach a promotional photograph and any other supporting evidence i.e. press cuttings, advertising/promotional material or statistics, (%) increase in business turnover, membership etc to support your application.*

# CSEP Awards 2011

## Criteria for Award Categories & Judging Process



Please read the following information before completing and returning your application.

### ADDITIONAL INFORMATION

- Final entries, in the form of a short report on the Application Form accompanying this pack, plus supporting evidence must be received on or before the deadline of **11<sup>th</sup> March 2011**.
- You may enter one or more categories. A separate application for each award and with supporting documents can be sent for each category entered as extra evidence.
- The Judges' decision is final and no correspondence will be entered into.
- Entries should be submitted as word or .pdf document and sent via email to [info@secod.coop](mailto:info@secod.coop) (NOTE: e-mails above 8MB may have difficulty being sent or accepted. In this event pse e-mail and notify us.)
- Summaries of submissions from Winners and Runners-up will be published in the CSEP newsletter. Entrants may however mark certain confidential or sensitive parts of their entry 'NOT for publication'.
- Any entries received after the deadline of **11<sup>th</sup> March 2011** will not be accepted.
- Your entry will be acknowledged by e-mail/letter after the deadline.
- Digital pictures/images are required with your application(s)
- The Winner and Runners-up of each category will be announced during the Awards. Under no circumstances will Winners' details be disclosed before that time.

### JUDGING PROCESS

The judging panel will be made up of a cross section of experienced people from the Social Enterprise and Business sectors. Paul Dodson & Rob Randell (CSEP); John Mills (Penrith Co-op); Jacque McQueen (DTA)

- Following the deadline, all judges will be sent copies of each entry.
- The judges will consider each entry on presentation and content in relation to criteria.
- The judges may decide that site visits are required to reach a final decision.
- The results will be announced at the CSEP Conference on 21<sup>st</sup> March 2011

**Entries must be submitted as word or .pdf document and sent via email to:**

**[info@secod.coop](mailto:info@secod.coop)**

**before deadline 5.00pm Friday 11<sup>th</sup> March 2011.**

**(NOTE: If e-mail plus attachments exceed 8Mb e-mail please split into a number of e-mails or tel: 07590980995 for options)**