

Cumbria SOCIAL ENTERPRISE PARTNERSHIP

Working in partnership to strengthen Social Enterprise in Cumbria



To celebrate and honour social enterprise in Cumbria, an awards ceremony is to be held at the Cumbria Social Enterprise Partnership (CSEP) Conference on Thursday, 26th March 2009. There are five categories in the awards and your organisation can apply for more than one category if you meet the criteria (information on the individual categories is detailed in the following pages).

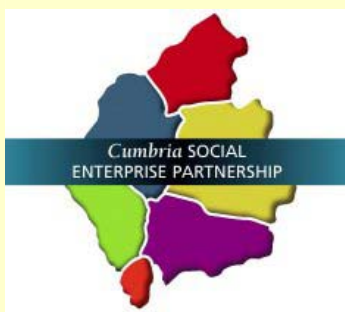
There is lots to be gained from applying, so please do enter. Tell us what you have achieved over the last year or two and you could win one of our great prizes for both the winners and runners-up.

The First Cumbria Social Enterprise Partnership Awards & Conference

Venue: Theatre by the Lake
on Thursday, 26th March 2009, from 10am to 3pm

“ Go on show us why your social enterprise
is ahead of the game ! “

**** Completed applications must be received no later than
5pm on Wednesday, 4th March 2009 ****



The 5 Categories for the awards are as follows:-

- Existing Social Enterprise of the Year
- New Social Enterprise of the Year
- Co-operative of the Year
- Environmental Social Enterprise of the Year
- Community Enterprise of the Year

The awards are **FREE** to enter and you can enter for more than one category if you fit the criteria. You can nominate your own organisation or it can be done by another person or organisation/enterprise.

CSEP Awards 2009



Criteria for Award Categories & Judging Process

CATEGORY 1 : EXISTING SOCIAL ENTERPRISE OF THE YEAR	
<p>Award sponsors:</p> 	<p>Winner: £400</p> <p>Runner-up: £100</p>
<p>CRITERIA FOR THIS AWARD: You will have been trading for 3 years+ and need to show us why your business is ahead of all the rest.</p> <p>An established business, you need to show what it is that makes you better than the rest. You should tell us what you have done, where and with whom. For example, have you done any of the following:</p> <ul style="list-style-type: none"> • Developed and implemented a strategy that has resulted in a strong brand and high increases in turnover and profits; • Delivered on your social aims with clear proof to demonstrate this; • Improved your market share; • Worked in a successful partnership; • Obtained a relevant quality mark/quality standard; • Continued a programme of product/service development; • Invested in staff through training and built a successful team; • Impacted positively on the local community through job creation and community involvement. 	
<p>NB: Please attach any other supporting evidence i.e. press cuttings, advertising/promotional material or membership stats, (%) increase in business, etc.</p>	

CATEGORY 2 : NEW SOCIAL ENTERPRISE OF THE YEAR	
<p>Award sponsors:</p> 	<p>Winner: £400</p> <p>Runner-up: £100</p>
<p>CRITERIA FOR THIS AWARD: You will have been trading for less than 3 years and you need to show us why your new business is an award winner.</p> <p>You should tell us what you have done where and with whom. We need to see why you think your social enterprise shines out. For example, have you done any of the following:</p> <ul style="list-style-type: none"> • Developed and implemented a strategy which has the potential to result in a strong brand or successful forecasts on turnover and profits; • Developed a clear monitoring system to provide evidence that you are working towards delivering on your social aims; • Identified your market and are aiming to take a stake in/improve your market share; • Policies and standards in place to ensure customer satisfaction with either your product/service; • Plans for/or have had a successful launch; • Plans for working in partnership; • Invested in staff through training and built a successful team; • Will have a positive impact on the local community through job creation and community involvement. 	
<p>NB: Please attach any other supporting evidence i.e. press cuttings, advertising/promotional material or membership stats, (%) increase in business, etc.</p>	

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Criteria for Award Categories & Judging Process

CATEGORY 3 : CO-OPERATIVE OF THE YEAR	
Award sponsors: PENRITH CO-OP	
Winner: £400 Runner-up: £100	
<p>CRITERIA FOR THIS AWARD: This award is open to worker co-operatives, multi-stakeholder co-operatives, credit unions and co-operative consortia.</p> <p>Convince us why you should be our Co-operative of the Year by telling us how you have benefited your members, grown your business and invested in your staff. For example, have you done any of the following:</p> <ul style="list-style-type: none"> • Developed and implemented a strategy that has resulted in a strong brand and high increases in turnover and profits; • Delivered on your social aims with clear proof to demonstrate this; • Actively co-operated with other co-operatives; • Improved your market share; • Attained customer satisfaction with either your product/service; • Provided Member Benefit and practice democracy; • A continued programme of product/service development; • Invested in staff through education and training and built a successful team; • Impacted positively on the local community through job creation & community involvement. <p><i>NB: Please attach any other supporting evidence i.e. press cuttings, advertising/promotional material or membership stats, (%) increase in business, etc</i></p>	

CATEGORY 4 : ENVIRONMENTAL SOCIAL ENTERPRISE OF THE YEAR	
Award sponsors:	
Winner: £400 Runner-up: £100	
<p>CRITERIA FOR THIS AWARD: Are you an eco-innovator and does your social enterprise deliver or practice in any of the following areas:</p> <ol style="list-style-type: none"> 1. Waste re-cycling 2. Energy saving 3. Eco-buildings 4. Green technology <p>Tell us how your business is successful as a Green Champion and why you deserve the environmental award. For example, have you done any of the following:</p> <ul style="list-style-type: none"> • Reduced your carbon foot print; • Sourced sustainable materials from suppliers who are themselves committed to sustainable development; • Delivered on your environmental and social aims with clear proof to demonstrate this; • Introduced more energy efficient systems; • Implemented green transport plans; • Attained customer satisfaction with either your product/service; • A continued programme of product development; • Raised awareness amongst your staff of climate change issues; • Impacted positively on the local community through job creation and community involvement. <p><i>NB: Please attach any other supporting evidence i.e. press cuttings, advertising/promotional material or membership stats, (%) increase in business, etc.</i></p>	

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Criteria for Award Categories & Judging Process

CATEGORY 5 : COMMUNITY ENTERPRISE OF THE YEAR	
<p>Award sponsors:</p>  <p>DEVELOPMENT TRUSTS ASSOCIATION transforming communities for good</p>	<p>Winner: £1,000 *</p> <p>Runner-up: £100</p> <p style="text-align: right;"><i>* in the form of training</i></p>
<p>CRITERIA FOR THIS AWARD: You should be community based, owned and managed; building partnerships and alliances; engaging in economic, environment and social regeneration; responding to the needs of the community.</p> <p>You must be able to demonstrate that you are:</p> <ul style="list-style-type: none"> • Engaged in the economic, environmental and social regeneration of a defined area By this we mean setting up and running an inclusive mix of services or facilities which respond to the needs of a community. • Independent, self-sufficient or aiming for self sufficiency, and not for private profit And you are achieving, or demonstrably working towards, sustainable change. As independent organisations you will avoid over-reliance on a single funder, and also aim to reduce dependence on grant-aid in the long term. To do this, you will build up trading operations or contract income and may create an income-earning asset base. Any business must not be for private gain and any surpluses are applied to the social objectives of the organisation. • Community based, owned and managed Community enterprises are driven by and accountable to their community in various ways. Some have boards elected by a ballot of all those in the area, others have a membership base from which elections can be made. Others have a structure in which community groups, the local authority, local businesses, and others are represented. Others have arrangements to safeguard balance between sectors, or interest groups. Many derive their community legitimacy not only through constitutional arrangements but also from day to day practice - the ways in which they involve local people in their work. • Actively involved in partnerships and alliances between the community, voluntary, private and public sectors Community enterprises occupy the place where the business, public, community and voluntary sectors meet. This is a position of unique strength, but also means that for an organisation to realise its potential it must build active alliances with all these sectors. 	
<p><i>NB: Please attach any other supporting evidence i.e. press cuttings, advertising/promotional material or membership stats, (%) increase in business, etc.</i></p>	

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Criteria for Award Categories & Judging Process

Please read the following information before completing and returning your application.

ADDITIONAL INFORMATION

- Final entries, in the form of an evidenced based report on the Application Form accompanying this pack, plus supporting evidence must be received on or before the deadline of 4th March 2009.
- You may enter one or more categories. A separate application for each award and with supporting documents can be sent for each category entered as extra evidence.
- The Judges' decision is final and no correspondence will be entered into.
- Entries must be submitted as a word or .pdf document and sent via email to awards.event@socialenterpriseincumbria.org.
- Summaries of submissions from Winners and Runners-up will be published in the CSEP newsletter after the event. Entrants may however mark certain confidential or sensitive parts of their entry 'NOT for publication'.
- Any entries received after the deadline of 4th March 2009 will not be accepted.
- Your entry will be acknowledged by e-mail/letter after the deadline.
- The Winner and Runners-up of each category will be announced during the Awards Ceremony at the CSEP Conference on 26th March. Under no circumstances will Winners' details be disclosed before that time.

JUDGING PROCESS

- The judging panel will be made up of a cross section of experienced people from the Social Enterprise and Business sectors.
- Following the deadline, all judges will be sent copies of each entry.
- The judges will consider each entry on presentation and content in relation to criteria.
- The judges will identify three finalists for each category and will meet to discuss the finalists and collectively decide the order of the final three for each category.
- The judges may decide that site visits are required to reach a final decision.
- The results will be announced at the CSEP Conference on 26th March 2009.

Entries must be submitted as a word or .pdf document and sent via email to:

awards.event@socialenterpriseincumbria.org

on or before the deadline of 4th March 2009

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