

# Learning from each other in tougher times

Thursday, 26<sup>th</sup> March 2009 from 9.30am–2pm  
at Theatre by the Lake, Keswick



## A FREE Conference for social enterprises in Cumbria

### WHAT IS THIS ABOUT?

A conference for people working in social enterprise in Cumbria to engage in dialogue, debate and no-nonsense conversations.

- Hear about the best in social enterprise in the North West.
- Find out what CSEP can do for you.
- Be inspired .... hear from a leading social entrepreneur and social enterprise ambassador.
- Watch the premier of a new short film about social enterprise in Cumbria and hear from the social enterprises featured in the film.
- ...and of course find out who are the winners of the first Cumbrian Social Enterprise Awards.

### WHAT WILL I GET OUT OF THE DAY?

- **REAL** – stories from people with experience rather than theories from academics.
- **PRACTICAL** – information and answers to challenges that are keeping you awake at night.
- **INSPIRING** – lessons from a range of social enterprises.
- **NETWORKING** – make new connections and build relationships.
- **SALES** – bring your promotional materials.

### WHO'S IN THE ROOM WITH YOU?

We have picked people who will be there to share their experiences about how they have survived and thrived and learnt from others. They include:

- **Craig Dearden-Phillips** is the founding Chief Executive of [Speaking Up](#). Craig is author of *Your Chance to Change the World – the no-fibbing guide to social entrepreneurship* and is

a regular contributor to 'The Guardian' and 'Third Sector' magazine. Craig also runs a blog ['The Naked Entrepreneur'](#)

- **Val Jones** is Chief Officer of Social Enterprise North West. Val has run charities and trading companies in the creative industries sector.
- **Paul Dodson** is Chair of Cumbria Social Enterprise Partnership. Paul manages economic development programmes for Cumbria County Council and is developing Made in Cumbria to become a sustainable business able to meet the challenges of these harder times.
- **Daniel Heery** is founder of [Cybermoor](#) the UK's first rural broadband co-op and Cumbria's very own [social enterprise ambassador](#).
- Social enterprise award winners and those starring in the film.
- Members of the partnership who have organised this conference and other CSEP events.
- AND YOU – join us and join in.

### WHERE AND WHEN

Studio Theatre, [Theatre by the Lake](#), Keswick  
on Thursday, 26<sup>th</sup> March from 9.30am to 2pm

### TO BOOK A PLACE

To book a FREE place fill in the booking form attached with this email or for more information

Tel. 0845 3313360 or Email

[awards.event@socialenterpriseincumbria.org](mailto:awards.event@socialenterpriseincumbria.org)

This event is organised by [Secod](#) on behalf of [Cumbria Social Enterprise Partnership](#).

**Secod**

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## Working in partnership to strengthen Social Enterprises in Cumbria

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