

Cumbria SOCIAL ENTERPRISE PARTNERSHIP



Working in partnership to strengthen Social Enterprise in Cumbria

Issue, 1, November 2008

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We're Back !

The Cumbria Social Enterprise Partnership (CSEP) has secured funding from the North West Development Agency to deliver a series of county-wide activities to support social enterprise in Cumbria between now and the end of March 2009.

This programme will offer a host of different events. There are some fascinating social enterprises to visit: enlightening seminars, a chance to give and receive support through mentoring, stimulate new business through clustering, resist the worst effects of the current economic crisis through networking and collaboration and even become an award winning social enterprise ...

We are also going to run briefings for professionals working in health, business support and regeneration so that they can better understand what the social enterprise sector has to offer.

Be part of the exciting social enterprise movement that is growing in Cumbria !!

Peer Mentoring Programme



- Do you work in a social enterprise and need help with a business project?
- Are you an experienced social enterprise manager/board member interested in being a mentor?

We are looking to match up experienced social enterprise managers/board members with people needing assistance with a business project.

Enjoy a networking lunch, meet interesting people and strike up mentoring relationship ... **come and find your ideal business partner !!**

Date: Wednesday, 12th November 2008
11.00am – 1.00pm (lunch included)

Venue: Eden Foyer, Old London Road, Penrith

Health & Social Care Networking

- Find out what other social enterprises in health and social care are doing.
- Meet commissioners from Cumbria NHS Trust.
- Promote your work to commissioners and other social enterprises.

Find out what other **social enterprises are achieving** and how you can get more work from public sector organisations like the NHS.

Enjoy a free lunch ... **hear from experts working in the sector and network with other social enterprises.**

Date: Thursday, 20th November 2008
10.00am – 2.00pm (lunch included)

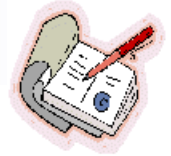
Venue: Penrith Co-op (Top floor)

To register your interest in any of the above two events or for more information about Mentoring & Networking. Email enquiries@socialenterpriseincumbria.org or Tel. 0845 3313360

www.socialenterpriseincumbria.org



Networking & Seminar Events



- **Visit a leading social enterprise** and find out how it's run.
- Learn how to **stay solvent** in this time of economic uncertainty.
- Ensure you **stay legal** by understanding the recent changes in Company Law.
- **Do business** and network with other social enterprises on the day.

We are running these events in three locations across Cumbria:

Date	Venue
Tuesday, 2nd December 9.30am-2pm (lunch included)	Centre 47 47 Nelson Street, Carlisle
Tuesday, 20th January 9.30am-2pm (lunch included)	South Lakes Society for the Blind Stricklandgate House, Kendal
Wednesday, 4th February from 9.30am-2pm (lunch included)	Kirkgate Centre, Cockermouth

To register your interest in any of the above events.
 Email enquiries@socialenterpriseincumbria.org or Tel. 0845 3313360

Some key facts about the social enterprise sector:

- The sector has a combined annual turnover of £27bn.
- There are 55,000 social enterprises in the UK.
- It represents 5% of all business with employees.
- The UK is one of the most dynamic social enterprise sectors in the world.

Other Planned Activities & Events

Social Enterprise Briefings

Cumbrian social enterprises come in all different shapes and sizes and operate in virtually every trade sector:

- Financial services
- Recycling and waste management
- Health and social care
- Childcare
- Information Technology
- Professional services
- Services for young people
- Community buildings
- Arts and culture
- Retailing

We will be running briefings for professionals working in health, business support and regeneration.

SE Cluster Groups

We recognise that social enterprises have much to gain by learning from each other, sharing information and working together. This is already happening in certain areas and sectors [read about the "Good Health in the Heart of Your Community" campaign on page 3 for a perfect example]. Over the next few months, we will be facilitating events to enable social enterprises to get together, explore collaboration and inter-trading.

Social Enterprise Conference & Award Ceremony



The **event of the year** for Cumbrian social enterprises!
 Get the date in your diary and watch out for further announcements

Thursday, 26th March 2009
Theatre by the Lake, Keswick

To register your interest in either of these programmes.
 Email enquiries@socialenterpriseincumbria.org
 or Tel. 0845 3313360

Cumbrian Co-operatives Networking Event

[Funded by Co-operatives North West]

Our Co-operative Advantage ... explore the co-operative advantage and how co-operative and mutual approaches to business can help to build a fairer, more inclusive and sustainable economy which can resist the worst effects of the current economic crisis.

Provisional date and venue: Friday, 30th January 2009 at Penrith Co-op (Top floor) (tbc)



Spotlight on the West Coast



The Hub
Supporting Social Enterprise
in West Cumbria

The Hub² ... "The next level"

"The Hub" based in Workington is delighted to announce that it is here until the end of March 2009 covering an extended area across West Cumbria.

The Hub is a social enterprise support project managed by Co-operative & Mutual Solutions Ltd. It provides specialist support both for people wanting to start a social enterprise and those already trading as a social enterprise, including:

- Advice on marketing, business and financial planning.
- Legal structure, employment and staffing.
- Feasibility studies if you have an idea that you want to explore.
- Mentoring support if you have a business process/project you need help with

The new extended area of The Hub goes from Allerdale Silloth in the north towards the edge of Wigton, covers

Aspatria, Allonby, down the coastal fringe to Maryport, Workington, Cleator Moor and then Egremont to Millom in Copeland.

The project is funded by West Lakes Renaissance.

To find out more contact Anne Cartner.

Email anne@thehub.coop or Tel 0772 5246434

Social Franchising and Inter-Trading Event Come and Celebrate "Social Enterprise Day"

An exciting opportunity for social enterprises in West Cumbria to learn about scaling up through replication.

Date: Thursday, 20th November 2008
10am to 2pm (lunch included)

Venue: The Oval Centre, Salterbeck Drive, Workington

To Book: E: anne@thehub.coop, T: 07725 246434

Good Health in the Heart of Your Community



Three community gyms on the West Coast (**The Oval Centre, Fit4Life and West Coast Community & Fitness Centre**) came together in a joint campaign to increase awareness and membership of all three gyms by encouraging local people of all ages and genders to use the local facilities in all three towns of Maryport, Workington and Whitehaven.

By running a joint promotional campaign via the radio, a leaflet promotion and advertising in the local press, they were able to raise awareness of all three gyms and to remind people how important it is to look after their health, especially their hearts. This campaign was designed to stress how easy and beneficial it can be to increase your daily activity by even the smallest of amounts and to continue and encourage people to increase their abilities and usage of the community gyms.

All three gyms had free drop in sessions, special events and promotions to highlight the campaign and to get more members and hopefully in time increase membership and generate more income.



Fit4Life Gym

Two of the gyms have started healthy eating/fitness life skill courses to help tackle obesity and in turn a large range of other issues and we plan to provide and promote the

healthy living life skill course in the third gym next. Other planned improvements to the products and services in all three gyms will help with long term sustainability, which can be marketed to a new range of clients who might not like using a gym.

The aim is to maximise the potential of the three gyms and help the local people help themselves. As a cluster



The Oval Centre

we have all agreed to refer people to the relevant gym and where possible we will also try to work together and share costs in certain areas ...

for example when we need to arrange a call out for an engineer to service our machines, we will arrange a mutually convenient date, resulting in one call out charge reducing each gym's overheads.

This is a new venture for all three gyms and is in its early stages and very much 'work in progress'. We are all keen for this collaboration to work and are dedicated to promoting and encouraging local people to become more active.

To find out more contact Jennifer Birkett. Email theovalcentre@salterbeck.org.uk or Tel 01946 834713



LET US KNOW WHAT YOU THINK

We value your feedback and would like to hear from you about what you would like to see in future newsletters and also about what support and training your social enterprise needs.

2 day free Training Courses: Understanding and using an outcomes focus

How much do you know about the **effects** of your social enterprise's work? Would you like to know more about outcomes? Are your funders asking about outcomes monitoring?

Come on a free two-day course.

Day 1: 9th December 2008 *

Day 2: 16th January 2009 *

* *provisional dates*

If you can't make these dates, the courses will be repeated again in late January and February.

For more information contact Viv Lewis.
Email viv@secod.coop Tel. 01931 713335

These courses are offered as part of the National Outcomes Programme run by the Charities Evaluation Service.

2 day Free Conference Bursaries: The Plunkett Foundation "Enterprise for Empowerment"

Enterprise for Empowerment is the 8th national Plunkett Foundation Rural Social Enterprise Conference. This is **the** annual 2-day forum for news, presentations, debate, workshops and networking for all those involved with rural social enterprise - ranging from community-owned village shops to development trusts and local food community enterprises. This event is being held in association with Social Enterprise North West, the voice for Social Enterprise in the North West region.

Date: 26th and 27th November 2008
Venue: Wychwood Park, Near Crewe

If you are interested in a bursary contact Mike Perry. Email mike.perry@plunkett.co.uk Tel. 01993 810730 no later than 14th November.

Check out our new website

Our website has undergone a transformation look out for details on what you can expect to see on the site in the coming weeks!

A-Z of Cumbrian Social Enterprises	About the Partnership
News & Features <small>News and Features</small>	About Social Enterprises
Networking	Support Groups

This programme of support is being delivered by a consortium of social enterprise support organisations [see below] on behalf of the Cumbria Social Enterprise Partnership. The partnership is managed by a steering group made up of leading members of the Cumbrian social enterprise sector and is funded by the North West Development Agency.

Secod

social enterprise & co-operative development ltd



Wingspan Consulting

Funded by:



WE NEED YOUR VOTES !

A disabled cyclist track project at **Watchtree Nature Reserve** in North Cumbria needs your votes. The **Border TV Peoples Millions** programme money will fund a secure cycle route in the 205 acre reserve. This would enable Watchtree to store, maintain and make available 15 hand and foot operated tricycles, tandems and special wheelchair bikes for disabled, elderly and disadvantaged to exercise with their families and carers in safety. Watchtree is a social enterprise and a registered charity. Please help by telephone voting for them - **Border TV's Lookaround programme on Monday, 24th November** Register your support NOW at www.watchtree.co.uk/wheels.html

For more information about any of the events and projects featured in this newsletter Email enquiries@socialenterpriseincumbria.org or Tel. 0845 3313360