



## LEARNING FROM EACH OTHER IN TOUGHER TIMES

### Speaker Profiles

#### Craig Dearden-Phillips



Craig Dearden-Phillips is the founding chief executive of Speaking Up. Speaking Up empowers people with learning difficulties, mental ill-health or other disabilities to have a voice and control their own lives. Their mission with disabled people is simply summarised as 'voice, action, change'. In 2006 the organisation won the charity awards - overall strategy - a third sector excellence award, a queen's award for voluntary service and a community care award for learning disabilities, plus a host of minor awards. In the same year Craig personally made the finals of Ernst and Young's entrepreneur of the year competition and was short-listed for the Beacon Prize.

He is also the author of 'Your Chance to Change the World – the no-fibbing guide to social entrepreneurship' and a regular contributor to 'The Guardian' and 'Third Sector' magazine. He runs a blog <http://nakedentrepreneur.blogspot.com> and is a Social Enterprise Ambassador sponsored by the Cabinet Office.

#### Paul Dodson



Paul Dodson has been Chair of Cumbria Social Enterprise Partnership since 2005, and is also a Director of Social Enterprise Northwest. Since moving to Cumbria at the beginning of 2005, Paul has worked for Cumbria County Council managing a number of programmes supporting the development of social enterprise. As Economic Programmes Manager for the County Council he is currently responsible for Made in Cumbria and will also manage the Cumbria element of the Regional Business Start-up programme from April 2009. Paul has worked in the public sector for 11 years, previously working as a transport planning consultant and in his family's building business which has been thriving for over 30 years.



### **Daniel Heery**



Daniel Heery set up the award winning Cybermoor social enterprise based in Alston in 2002. While Cybermoor focuses predominantly on ICT services, they have also worked to support the vibrant social enterprise sector in Alston Moor through the “Business with Altitude” project. In 2007, he became a Social Enterprise Ambassador sponsored by the Cabinet Office, promoting social enterprise to new groups of people. Daniel is also actively involved in the Community Broadband Network – delivering broadband to isolated parts of the UK.

### **Val Jones**



Val Jones was appointed as Chief Officer of Social Enterprise North West since July 2008. Val has worked in the sector for over 20 years based in Merseyside initially running her own charities and related trading companies with the Creative Industries sector and regeneration projects. Val is also active on European Programme representing the Voluntary and Community Sector.